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WKU Student Affairs

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KEEPING UP WITH WKU: THERE'S AN APP FOR THAT
PAGE 6



EDITORIALS, COMICS, LETTERS | 4



WOMEN'S SOCCER
PAGE 8

Donors share money, support

By EMILY ULBER
news@chherald.com

When Bennie Beach Sr. retired from a 30-year career in Western's music department in 1981, he knew he wanted to give back to the university in some way.

In 2004, he created a memorial scholarship for his son, Bennie Beach Jr., who passed away earlier that year.

And the giving hasn't stopped there.

Mayfield senior Kara Oglesby is a second-year recipient of the Bennie Beach Jr. scholarship, a two-year award that's applied during a student's junior and senior years of college.

Oglesby, who studies music education and plays the clarinet, said Tuesday's Scholarship Appreciation Dinner was a special time for her because it marked the one-year anniversary of her first meeting with the Beach family.

Since then, the Beaches have

made it a point to find out when Oglesby's recitals and concerts are, and they attend all of them, Oglesby said.

The Scholarship Appreciation Dinner gives a personal touch to scholarship donations, President Gary Ransdell said.

"When donors make a gift to a scholarship, they often make it with some trust that it'll go to a student and have a specific impact," he said.

Tom Hiles, vice president of

Institutional Advancement, spoke to the nearly 500 donors and recipients at Tuesday's dinner.

"Fundamentally (the donors) want to give to something that makes an impact, that makes a difference," Hiles said.

Two recipients of the Zuheir and Susan Sofia Scholarship Fund for International Students shared their stories at the dinner.

SEE DONORS, PAGE 6

Selig backs Elson

By JONATHAN LINTNER
sports@chherald.com

A school-record 11 straight losses aren't a major issue to Athletics Director Wood Selig, and neither was losing to Football Championship Subdivision member Central Arkansas last Saturday.

According to Selig, Western (0-3) is only three losses into a transition that will take years to produce significant success.

"You just can't microwave it," Selig told the Herald earlier this week. "It's going to take time. I think this is a long-term project, and there are no quick fixes, no quick advances. You just have to be patient, and you have to understand — it's a four- to six-year process."

With the program in the midst of an 11-game losing streak dating back to Sept. 20, 2008, some fans have questioned whether head coach David Elson should continue to lead the Toppers through this transitional period.

But before fans sit "for sale" signs in Elson's front yard, Selig wants them to understand that building a winning football program takes time.

"While we have no problem practicing patience and preaching patience, the fans of today are the instant gratification-sort," Selig said. "I can understand their perspective and appreciate their perspective. I just hope they can understand and appreciate ours as well."

SEE SELIG, PAGE 3



SELIG



ELSON



BRENDAN SULLIVAN/HERALD

Lindsey Gilmore, a graduate student from Waterloo, Ill., approaches students to sign a petition for legislation that would make hazing that results in death or serious injury a felony in the state of Kentucky. Seventeen hundred crosses stood on South Lawn to represent hazing-related deaths per year.

Through the haze

Western recognizes National Hazing Prevention Week

By MARY BARCZAK
news@chherald.com

On the night of Sept. 16, 2004, Gordie Bailey, then a freshman at the University of Colorado at Boulder, and 26 fellow pledges of Chi Psi fraternity were taken blindfolded to the Arapaho & Roosevelt National Forests, where they were told to drink four 1.75 liter bottles of whiskey and six 1.5 liter bottles of wine in 30 minutes. After the group returned to the fraternity

house, Bailey was intoxicated. He was placed on a couch and left to sleep it off.

He never woke up.

About 60 Greek students at Western heard Bailey's story Monday night in a movie about hazing. The movie event was the start of National Hazing Prevention Week at Western.

The movie, "HAZE," told the story of Bailey, who died because of an alcohol overdose.

SEE HAZE, PAGE 3

Demo starts for campus apartments

By LAUREL WILSON
news@chherald.com

New housing plans could create a community for graduate students, families and non-traditional students now scattered throughout Bowling Green or dorms.

Demolition began Tuesday in preparation for new student living that would house those three groups.

The apartments will be across from the Kentucky Street lot, said Brian Kuster, director of Housing and Residence Life.

Throughout the next several months, HRL will select an architect and lay out the apartment design based on what students want, Kuster said.

"We're going at this as a blank slate," he said.

HRL is still a year away from breaking ground on the project, which will probably be completed in fall 2011, Kuster said.

There will be 60 apartments in the initial phase of the project, with room to add more housing if there's a demand for it, he said.

The idea for the apartments

Photos of this story online at
WKUHERALD.COM

was set in motion after a housing survey HRL conducted at the end of the spring 2009 semester, Kuster said. The survey found that there's a need for graduate students and family housing.

"We don't want to assume that if we build it, students would come," he said.

Danielle Racke, a graduate student from Greenwood, Ind., lives in an off-campus apartment.

Racke said the graduate students she knows try to find apartments within walking distance of campus rather than live in undergraduate dorms.

"There's a big difference between the graduate and undergraduate mentality," she said. "We want a quiet space to go back to at the end of a 13- to 14-hour day."

SEE DEMO, PAGE 5



FIND THESE STORIES ONLINE:

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Western students apply for national scholarship.
- **International**
A look at the Bowling Green International Festival.
- **Preacher**
Students voice opinion on evangelist's visit.

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CRIME REPORTS

■ Western athletics department reported on Sept. 22 that a Russell Athletic banner was stolen from the Nick Denes Field outfield wall. The value of the theft was \$500.

■ Jacob Clute, McCormack Hall, reported on Sept. 21 that he had items stolen from his dorm room. The value of the theft was \$870.

■ Brittany Schmidt, Pearce-Ford Tower, reported on Sept. 21 that someone entered her room and took her HP Pavilion notebook computer. The value of the theft was \$2,000.

■ Richard Dressler, associate communication disorders professor, reported on Sept. 21 that his camera was stolen from his office on the first floor of Tate Page Hall. The value of the theft was \$100.

■ Aaron Daley, Minton Hall, reported on Sept. 21 that his bike was stolen from the bike rack behind the Downing University Center. The value of the theft was \$100.

■ Sarah Bertke, Southwest Hall, reported on Sept. 21 that she left a textbook in the Center for Engineering and Biological Science student lab. Upon her return the next day, it was gone. The value of the textbook was \$118.

■ Cody Holley, Adairville, was arrested and charged with alcohol intoxication on Sept. 23 after reportedly being seen stumbling around in the Chestnut Street South lot. He was released the next day on time served.

friday

Poker Walk

11:45 a.m. at Preston Center

The Massacre

7 p.m. to midnight at 1960 Three Springs Road

Admission is \$25

Skeleton's Lair Haunted Woods and Hayride

7 p.m. to midnight at 48 Locketts Dream in Settle

Admission is \$18

Death at the Depot

Murder mystery evening beginning at 7 p.m. at the Historic Railpark and Train Museum L&N Depot, 401 Kentucky St.

Reservations required

For more information, call the depot at 745-7317

Guest Guitarist Recital with Regi Wooten

7:30 p.m. in the fine arts center recital hall

Admission is free

Cosmic Bowling

9:30 p.m. at Southern Lanes, 2710 Scottsville Road

saturday

Bowling Green International Festival

9 a.m. to 7 p.m. at Circus Square Park, 601 State St.

Go to www.wkuherald.com

for more information about how Western is involved in the festival.

South Central Kentucky Reptile Breeders Show

10 a.m. to 4 p.m. at the Cave City Convention Center, 502 Mammoth Cave St. in Cave City.

WKU Family Fun Day at Kentucky Downs

Noon to 3 p.m. at Kentucky Downs, 5629 Nashville Road in Franklin

For more information call 888-WKU-ALUM

The Massacre

7 p.m. to midnight at 1960 Three Springs Road

Admission is \$25

Skeleton's Lair Haunted Woods and Hayride

7 p.m. to midnight at 48 Locketts Dream Road

Admission is \$18

sunday

Harley Drag racing

9 p.m. at Beech Bend Raceway, 798 Beech Bend Road

Chaney's Corn Maze

11 a.m. to 8 p.m. at Chaney's Dairy Barn, 9191 Nashville Road

Pumpkin Festival

1 to 6 p.m. at Jackson's Orchard, 1280 Slim Island Road

Trombone Recital with Lee Blakeman

3 p.m. in the fine arts center recital hall



BG WKND

The Herald publishes a weekend calendar every Friday. Send your post request by noon Thursday to calendar@chherald.com.

su | do | ku

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	6	7			4	1
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				9		8
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20094924(10)-09/09-GRD

Art exhibit provides taste of Mexican culture

By WHITLEY TOBIN
diversions@chherald.com

The fine arts center gallery was packed with art lovers, professors, local residents and students for the opening of a new Mexican art exhibit on Wednesday.

The art displayed came from Michoacán, Mexico, and spotlighted female artists. Although there was one male artist, all of his work featured women. Two years ago, a similar art show spotlighting males came to Western.

Sept. 15 to Oct. 15 marks National Hispanic Heritage Month. Artist Rosa Gomez spoke to people in the crowd with the aid of a translator.

Her favorite piece was a painting titled "Kneading," which depicted a Mexican woman kneading dough on a large stone, she said.

"It's important that we share our culture with others," she said.

ers, because Mexican traditions are not as present anymore," she said. "We're losing our traditions."

Gomez's translator, foreign exchange student Alfredo Lopez, said in Mexican culture women are the strength of the family.

"They always have something to do for their family," Lopez said. "It might be making the corn tortillas or cleaning, but the woman does everything for the family."

Beaver Dam junior Emma Paez brought her Venezuelan grandparents, who were vacationing here, to the exhibit. Paez and her mother translated for them.

Paez and her grandmother agreed their favorite piece was "Sometimes Everything Seems Unreal" by Leonor Soles. The piece, a color print, showed a pasture with a few clothing lines with bright clothes streamed across them.

"I think it's excellent,"

Paez said.

Elizabethtown senior Eddie Rogers said this showing had the most people he's ever seen in the gallery.

"I have a lot of friends that are art majors, and I usually try to come to the gallery when they have something," Rogers said.

Spectators walked around with glasses of lemonade or wine. The exhibit was hosted in conjunction with the Kentucky Institute for International Studies' move to Western.

"The exhibit was a week late getting here due to an international holdup at the airport," gallery director Kristina Arnold said.

KIIS was a big sponsor in bringing the Michoacán art to Western.

"Usually our budget doesn't allow us to bring in international art or artists, but since KIIS had a big help in this, it was all possible," Arnold said.

SELIG

CONTINUED FROM FRONT

Selig said he will stand by 2012, a year he and President Gary Randsell have set for when they expect to see improvement.

As for fans, Selig's overall message was stick with it.

"I mean look at the Cubs," he said. "You get behind your team and support them through thick and thin."

Selig said he realizes the 2012 evaluation date might have its share of critics, but at least one booster said he has confidence in the program's future.

Jim Martens is a

"Championship Level" donor, meaning he ranks among the top contributors to the program, giving at least \$2,500 annually.

Martens said he knew there was no guarantee the Toppers would be successful this season when he made his financial commitment to the team, and he plans on making similar contributions in the future.

"I'll continue to support the program and David Elson," Martens said. "I support Wood and his efforts. I knew it wouldn't be easy, and I'll continue to stand by the program."

Selig said most programs that make a coaching change give a new coach four or five

years to recruit and make an impact, and considering anyone other than Elson would only set the program back further.

In his seventh year as head coach, Elson said he's developed skin thick enough to deal with the criticism of losing while being a part of major college football.

"You can put every ounce on me, and I can take it," Elson said. "Trust me — I can handle it. It's part of life. It's part of college football and being in a competitive arena."

Elson was given a four-year contract extension in January, promising him a \$500,000 buyout if he's fired before 2016.

HAZE

CONTINUED FROM FRONT

Housing and Residence Life and Greek Affairs put up 1,700 white crosses on DUC South Lawn Thursday in honor of the nearly 1,700 students who die each year from binge drinking.

This is the second year Western has recognized the hazing prevention week, said Gary Wiser, coordinator of student activities.

Lindsey Gilmore, a graduate student from Waterloo, Ill., put together this year's events for National Hazing Prevention Week.

She said she started doing research on hazing this summer for a Student Affairs internship class she is taking this semester.

Gilmore is also one of the hall directors in Meredith Hall, which houses many sororities. She said her research is special to her because it directly affects the lives of women she interacts with every day.

After the movie, she led the group in a discussion about the movie and about hazing rituals.

The group named other campus organizations, including athletics and band, that they think haze.

Wiser said hazing is common.

"Whether it's subtle or not, I see it going on on different parts of campus," he said.

There haven't been any issues with hazing among band members, Director of Bands Gary Schalkert said in an e-mail.

"All of the bands in the Department of Music at Western are academic classes, and there are no initiation rituals involved in order to participate," he said in the e-mail.

Schalkert said he knows of some student-run bands at other universities that have experienced problems with hazing, but he credits Western's strong faculty presence with maintaining a safe environment for students.

After the movie, she led

Athletics Director Wood Selig said in an e-mail that he's concerned about hazing and has heard of some incidents among students and student athletes on campuses, though not at Western.

Gilmore also organized an event for National Gordie Day, which was Thursday.


She started a petition to get Kentucky legislators to make hazing that causes serious injury or death a felony.

Kentucky law places the burden of punishment for hazing on universities, according to Kentucky Revised Statute 164.375.

The penalties for hazing on a college campus should include expulsion or suspension, according to the statute.

Alicia Azimipour, a senior from Hendersonville, Tenn., signed Gilmore's petition.


"Death should not occur in a situation where people are trying to fit in," she said.



bamanomics & You

By: Dr. Brian Strow
BB&T Professor for the Study of Capitalism
and Associate Professor of Economics

8:00 PM
Thursday, October 1st
Room 340 in DUC





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PLASMA CENTER

STAFF EDITORIAL



A prescription for affordability

Student health insurance must be made more affordable

The issue: Health care reform has emerged as a prominent national issue, with multiple bills in Congress and President Barack Obama trying to rally support for reform.

Our view: While the debate rages in Washington over the specifics of health care reform, Western should reconsider the health care options it has available to students.

Between a recession and swine flu hysteria, it's clear that Americans are living in uncertain times.

As businesses continue to crumble, the parents of some Western students find themselves without a job and without health insurance for their family.

Other students find themselves cut off from their parents' health insurance after they reach a certain age.

In either instance, those stu-

dents must face the prospect of trekking across a germ-infested campus without getting sick.

Staying healthy and on the honor roll? Talk about pressure.

Thankfully for students, Health Services offers a full year of health insurance for \$994.

Compare that to \$1750 at the University of Louisville or the complete lack of a student health insurance option at Eastern Kentucky University, and it seems like a good deal.

But Western's low price comes with a catch — the entire \$994 must be paid before the health insurance becomes active.

Students can choose to pay by semester, but even then the \$497 cost is pretty steep.

The Herald is reasonably sure there aren't too many students willing to part with nearly \$1,000 for something they

might use only a handful of times. It's also an amount that many students probably don't have readily available in their bank accounts.

More students could take advantage of this offer if Health Services designed some reasonable payment plans.

Making a monthly payment that's less than a hundred bucks, as opposed to paying the entire premium up front, is something more students could manage.

Another step Western should consider is making discounted rates available for students who fall below a certain income level on their FAFSA form.

The health care issue offers Western a chance to be proactive in its decision-making for a change instead of following the lead set by other state universities. This is an opportunity for the school to truly be a "leading American university."

At the same time, the state should be pressuring universities to make their health care options more affordable to students.

Finally, any health care bill that comes before Congress should include a provision that keeps students under their parents' health care until they're 23 to 24 years old.

Not only does that protect the student for the duration of their college education, it also gives them time to find a job and acquire health insurance after they graduate.

Until the dust settles at the national level, Western can do its part by providing health insurance through the university that students can afford.

Because students going without health insurance is enough to make anyone sick.

This editorial represents the majority opinion of the Herald's 11-member editorial board.

Tops & Bottoms

BOTTOMS to watching the Tops lose in the rain last Saturday.

TOPS to watching the Tops lose on TV from the comfort of your living room this weekend.

TOPS to having the bus to take us up the Hill, nice and dry.

BOTTOMS to there not being a sidewalk next to Mass Media and Technology Hall right now because of construction.

TOPS to more conversation opportunities for SPOOKy members once the new Chandler Memorial Chapel and Columbarium is completed.

BOTTOMS to Taco Bell still being gone. Yes, we're still upset.

hot TOPIC facebook

Be sure to check the Herald's Facebook fan page for new topics of discussion each week.

Annie's OUTLOOK

A cartoon strip by Annie Erskine



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SUBMISSIONS

The Herald encourages readers to write letters and commentaries on topics of public interest. Here are a few guidelines:

1. Letters should not exceed 250 words, and commentaries should be about 500 words.
2. Originality counts. Please don't submit plagiarized work.

3. For verification, letters and commentaries MUST include your name, phone number, home town and classification or title.
4. Letters may not run in every edition due to space.
5. The Herald reserves the right to edit all letters for style, grammar, length and clarity. The Herald does NOT print libelous submissions.
6. Letters and commentaries must be received by 7 p.m. on Wednesday and Sunday.



MARY POWERS/HERALD

Sophomores Clarissa Dohogne of New Albany, Ind., and Jasmine Barber of Lexington walk Bowling Green freshman Anya Shah's dogs, Pepper and Pooka, during the Alzheimer's Association Memory Walk at Preston Miller Park Saturday morning.

Advocates walk to remember

By KATHERINE WADE
diversions@chherald.com

When Amelia Epley goes to work each day, she often has to remind people of her name and who she is.

Some days, she has to remind them every few seconds.

"It breaks your heart," she said.

Epley, a Russellville sophomore, has been a certified nurse's assistant for almost two years. Working at nursing homes in Russellville and Bowling Green has exposed her to many people with Alzheimer's disease or other forms of dementia.

In Bowling Green and around the world, people are taking steps to find a cure for Alzheimer's.

Last Saturday, for the first time in five years, the Alzheimer's Association of Bowling Green hosted a mile-long Memory Walk to raise money for the organization.

About 500 people attended the walk at Preston Miller Park.

"Alzheimer's is a horrible disease, but since you can't really do anything about it, you just have to come to terms with it," Epley said. "Even though they don't recognize you, they do love you and appreciate you."

Epley, whose great-grandmother suffered from dementia, spent more than a year as a CNA at Creekswood Nursing and Rehab Center in Russellville.

"A lot of the residents can't

walk or move themselves," Epley said. "I make sure they know they are not alone, because most of them feel that way."

The nursing home works to keep the residents active through things such as Bingo and restorative workers to help with physical rehabilitation. But visits are most important to the residents.

A woman with short, white hair sat propped up in her bed as Epley spoon-fed her.

"What are your children's names?" Epley asked.

The woman named two of them, then paused.

"What is your daughter's name?" Epley asked.

The woman struggled. "Theresa Mae," she said.

The questions seemed to exercise the woman's mind and help her remember things that might otherwise slip away.

About 5.3 million people in the U.S. are living with Alzheimer's, and every 70 seconds, another person develops it, according to the Alzheimer's Association Web site.

Dana Bradley, Director of the Center for Gerontology, said the center had an 11-member team at the walk, including students.

Dana Brinley, special event coordinator for the Alzheimer's Association, said more than 200 people registered to become potential advocates. The event also raised money.

"We went over our goal of

\$32,000," Brinley said. "We believe we are close to \$40,000."

About 70 members of Sigma Kappa sorority participated, she said.

Epley, who was unable to attend the walk, said she respected the people there.

"It's amazing that, in these hard times, people are willing to donate that much money," Epley said. "But it's a cause that needs it."

As much as Epley loves her job, she said that there are hard times. "There was one woman — I was her aid," she said, her eyes getting red and teary. "I tucked her into bed and gave her a hug, just because I felt like she needed it. I told her I loved her — she said she loved me, and we said we couldn't wait to see each other the next day."

The woman died that night. "Losing someone is always rough," Epley said.

Working in nursing homes has taught Epley that it takes a special person to handle the responsibilities of a CNA.

"If you can't handle the grunt work, you don't need the job," she said. "You always have to do what's best for them — never what's best for you."

Through the good and bad days, Epley appreciates her work and accepts it as a big part of her life.

"I'm so glad I got into it," she said. "I love the people I work with. They're the sweetest things — you can't help but love them."

Fair helps with major decisions

By COLLEEN STEWART
news@chherald.com

More than 650 "exploratory" students gathered in Garret Ballroom on Wednesday for the Academic Advising and Retention Center's Majors and Minors Fair.

"Exploratory" is the new word for "undeclared," Academic Adviser Londa Holder explained. "The fair is a centralized search for students to explore their options."

More than 55 departments were represented at the fair.

"There are a lot of options, and we try to help people find what works for them," Holder said.

When it comes to exploration and decision-making, students can turn to the AARC office and Career Services Center for guidance.

AARC's Discover program is the first step to declaring a major, according to the AARC Web site. The online series of three questionnaires helps determine possible career choices that suit them.

The process of narrowing down choices starts with an interest, Holder said.

Louisville sophomore Laura Thompson discovered a new interest for speech pathology and communication disorders while working at a daycare this summer.

"I know I want to work

with kids and help them boost their confidence and learn how to communicate," she said.

Thompson attended the career fair for information on her new intended major.

Edgewood senior Maria Murray said students should look at where they've most enjoyed working in the past when it comes to choosing a major. Murray works for Western's Career Services Center.

All students must claim a major by the end of their sophomore year, Holder said.

Choosing a minor is the next step toward ditching the title of exploratory student and declaring a focus.

"It helps to have a minor that complements one's major, but employers also like seeing well-rounded applicants with different interests," Murray said.

Once students define those interests, they can benefit from the Focus on Careers for Ultimate Success program, or FOCUS, offered through the Career Services Center and AARC, she said.

FOCUS helps students plan for internships, co-ops and professional jobs in the field they've chosen, according to the AARC Web site. It's a self-paced career guidance tool that helps students set career goals, choose courses and develop a plan of action.

DEMO

CONTINUED FROM FRONT

The graduate students she knows are scattered in several different off-campus locations and don't have a place to connect with each other, Racke said.

Because Racke didn't get her undergraduate degree from Western, she didn't know anyone when she first came, she said. Even now, she's only around other graduate students in her department.

The new apartments for graduate students would provide those students with a chance to have a community, Racke said.

Michael Kelly is a graduate student from Springfield, Tenn., who lives in Pearce-Ford Tower.

Most of the graduate students he knows live in apartments, so it's hard to coordinate studying and getting together with them, he said.

Kelly said he would prefer living with other graduate students because he has such a different schedule than his undergraduate roommate in PFT.

Living in an on-campus apartment for graduate students would be a good opportunity for him, he said.

"I don't have a car, so it's either something on campus or nothing," Kelly said.

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BUMPER TO BUMPER

Don't be ashamed to save

I have a confession to make.

I shop at Wal-Mart. Whoop-dee-doo, you're saying. Who doesn't?

Before this past Monday evening, though, I would not have considered confessing to my occasional grocery runs to the giant discount store because it would imply that I was in the wrong. It also would suggest that I was ashamed, which wasn't the case either. Or so I thought.

When my friend pulled a Great Value roll of chocolate chip cookie dough from my bag and asked, almost relieved, if I shopped at Wal-Mart, I realized my clandestine trips to the store were something that many people — perhaps even myself — considered morally questionable. I blushed.

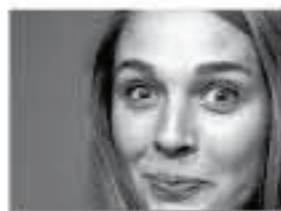
"I feel better about shopping there now that I know you go there, too," she said. "[My friend] tries to make me feel bad about it, but the fact is that the food there is just cheaper."

I expressed my outrage that someone would try to make her feel bad about saving money, especially when she needed every penny she had to pay rent. Then in solidarity, we the

penny-pinchers, confirmed each other's right to not be judged by our more local-business-loving and free-spending comrades simply because we wanted to buy more food for less.

And I'm sticking to that.

Why, then, do I still feel guilty? Is it because I know local businesses suffer when the corporate behemoth stakes its claim on a com-



JENNIFER DOOPER
Herald columnist
diversions@chherald.com

munity's retail sector, and by buying from it I encourage the other businesses on their long walk to the grave?

Don't get me wrong, I cringe to send my money to some far-away corporate office when I know it could be supporting people closer to home. Having worked at Wal-Mart before, I know that the pay and the work conditions aren't ideal (who really thrives in a building without windows?).

What I didn't realize

was that the people pushing their overflowing carts to their cars profited off of me and my coworkers. It was a summer job for me, but there were workers with families to support who also had to pay the part of the bill that the buy-more-think-less shoppers didn't worry about.

Knowing this, will I cease all interaction with the store? Will I put my foot down and say, "Raise your prices! Pay your workers fairly! Be responsible!"

No. I can't afford to go to other grocery stores every time, and the shopping shuttle doesn't stop at Kroger (remember, if you will, that I don't have a car). But I can buy responsibly. I can think carefully about what I need and don't need. I don't have to buy unethically or inefficiently produced commodities. I can use it up, wear it out, make it do, or do without. Except, of course, if it is food.

I'm happy to go hungry for a cause, but I won't starve myself, even if it means a few more trips to the windowless world of discounts, profits and aisles upon aisles that ask me to make my confession.

Keeping up with Western:
There's an app for that

By TABITHA WAGGONER
news@chherald.com

Western football fans can have free interactive content about the football team at their fingertips with the help of an iPhone or iPod Touch.

The Information Technology department is partnering with Symon Communications to provide real-time interactive multimedia content, said Kelly Scott, the digital signage/Web developer for Telecommunications.

Scott said anyone on campus with an iPhone or iPod Touch can visit the application store and download the football application, called an InView app. InView is venue-based technology, meaning it gives information based on a user's location.

Rosters, a schedule, history, photographs and other information about the football team is provided on Western's InView page, Telecom-

munications Director Edwin Craft said.

iPod Touch users must log on to a wireless network or inside the venue to access application content, Craft said.

Because the university is kicking off the InView application with the football team, iPhone users should be able to access Western football content anywhere on campus, he said.

Any location on campus can have content on the application, Craft said.

If a place on campus, such as the College of Business, wanted its own link and page, that specific place could have similar multimedia content with the help of the InView app, Craft said.

He said IT officials thought Houchens-Smith Stadium would be a good place to start the app.

There is no digital streaming of media, such as live

video, included in the Western football content, but it is a possibility in the future, Craft said.

The downsides of InView are that someone needs an Internet connection to access the application, and people can't connect off campus, he said.

Mark Bowers, a junior from Charleston, N.C., said he will try the InView app on his iPhone to see how it works.

Craft said IT officials want to create an additional free Web app for Western that could be accessed anywhere in the world from any mobile device or create an app that could only be used with the iPhone or iPod Touch.

Universities, such as Stanford and Duke, have done so, creating an iStanford app and an iDuke app.

Craft said Western may have a similar application soon.

DONORS

CONTINUED FROM FRONT

Nadia De Leon Sautu, of Panama City, Panama, and Titus Tirop, of Eldoret, Kenya, both said financial and family constraints would have prevented them from attending Western if it hadn't been for the scholarships they received.

Zuheir Sofia was an international student who graduated from Western in 1969 and went on to pursue a career in investment banking, said Alex Downing, president of the College Heights

Foundation.

Sofia, who is from Lebanon, got a modest scholarship while he was at Western, Downing said.

When it was financially possible, Sofia wanted to help his alma mater and assist the school's international program, so he created the scholarship in 1998, Downing said.

University officials are involved in getting scholarships for students.

Hiles said he and Ransdell sometimes travel to solicit large donations, which could take between five and 25 years to secure.

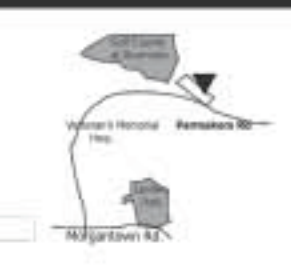
"We start with something

people want to invest in," Ransdell said. "Scholarships are certainly among the things that bring passion out in people."

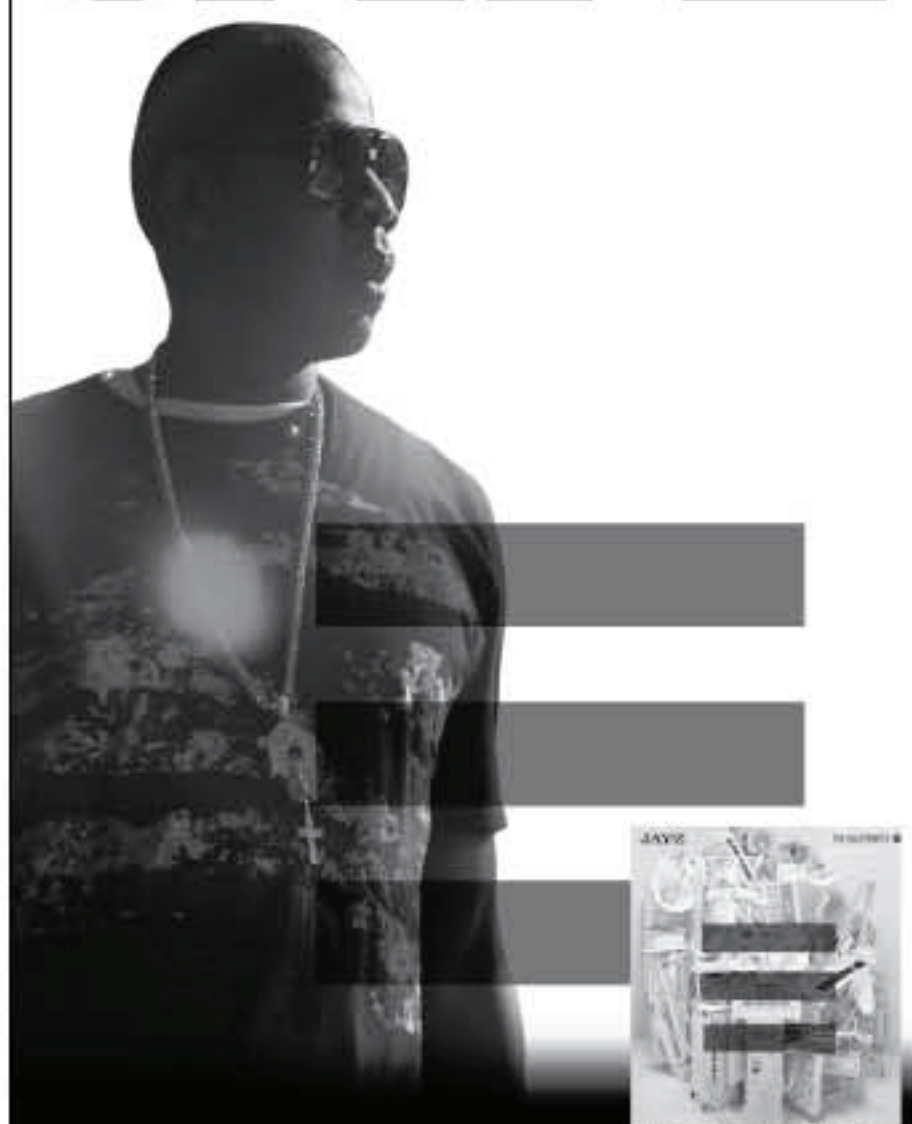
Ransdell said he and Hiles first identify individuals who are financially able to make large donations and then find out what their interests are and how they align with Western's needs.

From there, they decide the best way to satisfy those needs, he said.

Hiles said donors sometimes choose to make memorial gifts, honor a retiring faculty member or they just want to give back to their alma mater.

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SUN

CONTINUED FROM SPORTS

"There is no doubt we have had plenty of challenges," Hudson said. "The Cincinnati's, the Northwestern's are as good, if not better, than any team we will play in the conference."

Gould said the Lady Toppers just have to keep playing their game, no matter who they face.

After starting 2-3, the Lady Toppers have won eight of their last nine matches.

Hudson said he likes the direction the team is heading as conference play begins.

"We still need to improve on little things, but there are no glaring weaknesses on our team," Hudson said.

Elmore said though the team's freshmen have been told about the rivalry with MTSU, they won't understand how intense it is until Friday's match.

"The freshmen know about the atmosphere of conference games

because they went to some last year, but they will not know the full extent of this game until they get out there and play," Elmore said.

Hudson said that the only way the freshmen will comprehend the rivalry's intensity will be to "go out, compete and embrace it."

The Lady Blue Raiders have struggled this season, losing six of their last eight matches, but Gould said the Lady Toppers still consider them one of the premier teams in the conference.

"We always play each other tough," Gould said. "They will be out for revenge since we beat them in the (SBC) tournament last year."

Two of MTSU's players, senior setter Leslie Clark and junior outside hitter Izabela Kozon, were named to the preseason all-Sun Belt Conference team.

"They have some tremendous players on their team, but if we stick to our game plan, I am confident we will come home with a win," Hudson said.

The Lady Toppers will face MTSU at 7 p.m. in Murfreesboro, Tenn.



ALEX SUTZ/HERALD
Freshman middle hitter Paige Wessel kills the ball during practice in Diddle Arena on Wednesday.

OPTION

CONTINUED FROM SPORTS

"That happened with less coaches, less scholarships ... you weren't going to be able to recruit the same caliber of lineman," Elson said. "So I think it's a combination of personnel and just overriding philosophy in what you believe in as a coach."

Johnson inherited a Navy team that went 2-10 in 2002 and took off immediately in part because of the option, starting a streak of six straight bowl appearances. The Midshipmen now flaunt an offense centered around the flexbone formation and sport a variety of triple-option possibilities.

To counter Navy's scheme, sophomore defensive end Jared Clendenin said Western will play an assignment-based defense this weekend.

"We're going to keep it simple," Clendenin said. "We're going to have assignments, and you've just got to worry about who you've got to be on."

Like a man-to-man defense in basketball, every defensive player will have a specific player to cover or part of the field to safeguard.

An assignment system is the most efficient way to stop Navy's rushing attack, which is averaging 201.7 yards a game this season and has led the nation in rushing average the past four seasons, defensive coordinator

Mike Dietzel said.

Dietzel said the Western defense could keep Navy in check so long as nobody leaves their post.

"If one guy tries to take over somebody else and he misses his guy, then the thing runs down the field, and everybody's kind of guessing at what they have to do," Dietzel said.

But Elson said holding an assignment is part of defending against any offense.

"I think it's funny everyone talks about assignment football just when you play option teams," Elson said. "You've got to take care of your assignment no matter who you're playing."

COLUMN

CONTINUED FROM SPORTS

"We all kind of look back on tough starts that other coaches have had," Elson said. "Ones that I've been a part of and everybody, whether it's been here or at other places. The overriding theme was, in every situation that turned out positive, was 'keep doing what you're doing.' Obviously, tweak (the team's scheme). Whether you're winning or losing, you're tweaking."

Tweaking must continue for a team who is ranked 116th in the Football Bowl Subdivision in total offense and gives up an average of 508.3 yards per game. Numbers like that won't motivate fans to watch games.

But let's think for a second: This is an unproven program with a ton of work left ahead of it. The motivation will come from the promise of what can be. This season's team probably won't perform to the expectations of the fan base, but that's not what they're playing for.

Western is a goldfish in the Atlantic Ocean. It's the shiny new toy in the FBS. This season is not going to produce a trip to a bowl game or a conference title, but it can produce promise and optimism, and that's exactly what the team should be aiming to do. But for those results, it must start with better performances, not losses to lower-class opponents.

As far as this season is concerned, the Toppers may just subscribe to the Herman Edwards theory that, "YOU

PLAY...TO WIN...THE GAME!"

But Elson has his own theory, and it's one the Toppers should heed to earn some much needed respect as they near their first full-fledged leap into the Sun Belt Conference portion of the schedule.

"Stay the course, don't panic, stay positive," Elson said. "Keep teaching, keep coaching, and as the leaders of the program, have each other's back and support each other and just keep working. You know, so that's what we're gonna do."

The bumps and bruises will be just as bad, if not worse, than they already have been for many games to come. But there is nowhere to go but up, and that in itself is something that can make a team do great things, whether now or later.

HOME

CONTINUED FROM SPORTS

The Lady Toppers are undefeated at home since a loss to Denver on October 28, 2007, a streak that the Lady Toppers feel gives them a mental advantage.

"We like to play at home," junior midfielder Nikki Workman said. "We like to defend our turf. It's harder to win on the road in our conference, so it's an advantage starting off at home."

Sophomore goalkeeper Libby Stout said one of the team's goals is to win all of their home games.

"We have a lot of home conference games this season, and they're against some tough competition," she said. "But we want to win all the games and play as best as we can."

Tinius said the team is beginning to "gel together."

"We definitely grew throughout our entire time on the road," he said. "That's something you want to see throughout the course of the season. The Memphis game was kind of an eye-opener and reality check, but I think we learned some good and bad lessons."

The Lady Toppers finished third in the conference last season with a 7-1-3 record in Sun Belt play, and the conference's preseason coaches poll predicted the team would also finish third this season.

Workman said the team's goal is to win the regular season conference title and advance to the NCAA tournament for the first time.

Stout said for the team to do that, they have to work hard all the time and be consistent with their effort.

"The only thing that might hold us back would be lack of focus," she said. "Hopefully now that we're in the part of the season where it really matters, we'll get people all on the same page."

Tinius said conference play is basically like starting a new season.

"This is kind of like a second home opener," he said. "The kids are excited to be back home and to get the conference season going."

The Lady Toppers will play two home matches this weekend, facing Florida Atlantic (2-5-2) at 6 p.m. on Friday and Florida International (2-4-2) at 1 p.m. on Sunday.

"We like to defend our turf. It's harder to win on the road in our conference, so it's an advantage starting off at home."

— NIKKI WORKMAN
Junior midfielder

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For more information, please contact the WKU Department of Theatre and Dance at (270) 745-5845 or theatreanddance@wku.edu



KEEPING UP
WITH WESTERN:
THERE'S AN APP
FOR THAT
PAGE 6

COLUMN

Where will Tops find motivation?

In life, it can take years to build something, but only seconds to destroy it. That applies to anything a person ever does, from building with Legos as a toddler to making a marriage work as an adult.

But how does a person build or destroy something that is hard to find in the first place?

For Western football, the topic is motivation. If one were to look at the current situation, it's not likely that the program is bursting with enthusiasm about its on-the-field prospects.



DAVID HARTEN
The Walk-On
sports@chherald.com

The Toppers have an 0-3 record. Their most recent loss came at the hands of Football Championship Sub-division member Central Arkansas in the form of a 21-point beating at home. They've lost 11 straight games dating back to last season. With those facts, finding the motivation to challenge Navy and its potent flexbone-option attack looks about as hard as trying to stop it.

But Western will have to, and no one has to tell head coach David Elson that. It's something he has already told his players.

SEE COLUMN, PAGE 7

VOLLEYBALL

Lady Toppers open Sun Belt schedule

By MIKE STUNSON
sports@chherald.com

Though the Lady Toppers play their 15th match tonight, it's more or less a second season starting.

Western (10-4) begins conference play with a match at rival Middle Tennessee State, and the Lady Toppers have mixed emotions about playing Sun Belt Conference competition.

"I do feel like there is a lot of pressure on us," senior defensive stopper Lindsey Gould said. "We won the conference tournament last year, so everyone will be out to get us."

But sophomore middle hitter Tiffany Elmore said she feels differently.

"There should be no pressure on us as long as we keep playing our game," Elmore said.

The Sun Belt Conference pre-season coaches poll picked the Lady Toppers to finish third in the East Division, while MTSU is projected to finish second.

"It is a whole new ball game now," Gould said. "All the teams know each other and know each other's strengths and weaknesses."

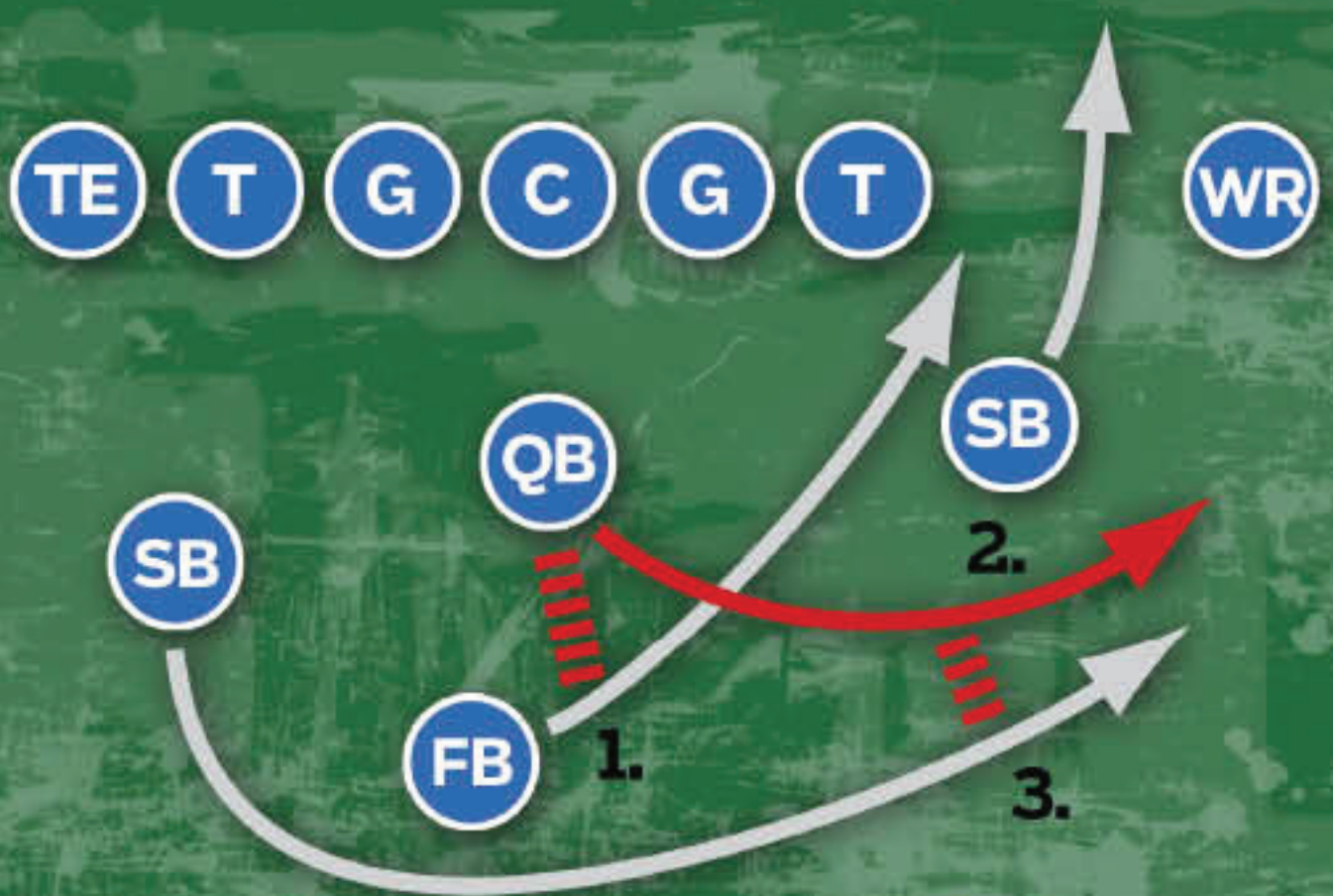
Coach Travis Hudson said his team is prepared for conference play after their tough non-conference schedule.

SEE SUN, PAGE 7

“

I do feel like there is a lot of pressure on us. We won the conference tournament last year, so everyone will be out to get us."

—LINDSEY GOULD
Senior defensive stopper



inside the OPTION

Navy offense familiar to Western

By JONATHAN LINTNER | sports@chherald.com

The option was considered all but dead by the turn of the century, thrown back on the shelf in favor of the pass-happy spread offense.

Now it's making a comeback — a resurgence headed by former Navy head coach Paul Johnson and continued by current coach Ken Niumatalolo.

However, when Western faces Navy this Saturday in Annapolis, head coach David Elson said he won't be thrown by any of the Midshipmen's looks.

"I got my fair taste of option football in my first seven years as an assistant defensive coach here going against our offense," Elson said. "It's a unique offensive system that can give people a lot of trouble."

Western switched to the option after a football restructuring in 1992 — one Elson said cut the program's budget in half — resulting in the Toppers playing undermanned against well-funded opponents.

SEE OPTION, PAGE 7



WESTERN AT NAVY
2:30 P.M. SATURDAY AT ANNAPOLIS, MD.

How the triple option works

The diagram above shows a typical play with the quarterback's three options.

OPTION ONE:
Quarterback hands off to the fullback.

OPTION TWO:
Quarterback fakes to the fullback and runs the ball himself.

OPTION THREE:
Quarterback fakes to the fullback, keeps the ball and then pitches to the slotback trailing behind him.

ILLUSTRATION BY JAN DIEB-BA/HERALD

SOCCER

Lady Toppers happy to be home

By COLE CLAYBOURN
sports@chherald.com

Though playing at home is usually seen as an advantage, the Lady Toppers might feel a little out of sorts when they take the field at the WKU Soccer Complex this weekend.

After nearly a month matches on the road, the Lady Toppers (5-2-1) finally return home for a pair of matches to begin conference play.

Western hasn't played at home since Aug. 30 and went 2-2-1 during the road stretch, including a loss to No. 24-ranked Memphis on Sept. 6 and a win over previously-unbeaten Marshall on Sunday.

Assistant coach Chris Tinius said he's glad the team will begin conference play on a familiar field.

"It's always good to be at home," he said. "There's a good atmosphere here. There's always comfortability about being in your own surroundings."

SEE HOME, PAGE 7

Sophomore forwards Kaylyn Pratt, left, and Mallory Outerbridge, right, work on drills during practice Wednesday night at Houchens-Smith Stadium. The Lady Toppers will play two home matches this weekend after spending nearly a month on the road.



ALEX SUTZ/HERALD